Experts provide different advice. Generally, though, hitting another road user or hazard is almost always more dangerous than hitting an animal. With no one single correct way to respond for every circumstance, you must always be prepared for different situations.

- Stay calm.
- Honk horn or flash lights on and off (not dim) ONLY WHEN it is safe. Animals could do nothing, flee/charge at you or other vehicle.
- Brake firmly and stay in control.

- **Do NOT swerve.** Most drivers lose control or crash into other vehicles/hazards. One potential exception is with moose.

**React to the right situation:**

- **Other road users present:** Do not swerve. You are more likely to lose control and others are more likely to react to you dangerously.
- **Deer:** Do not swerve. Steer straight towards deer and brake firmly but safely.

Do NOT move wildlife if being on the road or touching the animal will put you or anyone else in danger - ever!
Moose/elk: unique danger. Due to lack of research on the best driver response, experts provide two different types of advice.

* Some experts state never swerve. Hitting another road user or hazard could be just as dangerous. Aim vehicle at flanks (rear) of the moose and try for a glancing blow.

* Some experts state swerve in certain situations and aim your vehicle towards flanks (rear) of the moose. Due to heavy and highly placed weight, straight-on collisions often result in crushing of the roof/occupant compartment.

You must make the best decision for you and others.

- Herd or pack: do not swerve. Brake firmly and attempt to stop safely.
- Small animals: do not swerve. Drive straight and ease off of gas if it is safe.
- Be prepared for animals to turn around even if they have already crossed the road.
- Be cautious if animals are on the other side of the road. They may dart/be scared back to your side or other drivers may make dangerous manoeuvres that put everyone at risk.

Check out wildliferoadsharing.tirf.ca for more information on how you can reduce wildlife-vehicle collisions.